1. Purpose of exposition

ISTE 2018 is an educational event, and the exposition staged in connection therewith is an educational conference is a vital element of this educational process. No selling, price posting or order taking will be permitted on the expo floor or other areas controlled by Exhibit Management and ISTE during the exposition.

2. Assignment of exhibit space

Exhibit Management shall determine the location of exhibitor exhibits in this exhibition. Exhibit Management reserves the right to change location assignments when such action is deemed to be in the best interest of the exposition. Instillation of a booth shall commence at the beginning of a day solely on strict compliance with all the rules herein described. Exhibit Management reserves the right to reject, prohibit any exhibit in whole or in part, or any exhibitor with cause if exhibit is unsuitable or not consistent with the character of the exposition. Exhibit Management’s liability for rejection with cause shall be limited to a refund to the exhibitor of the amount of rental unheard at the time of ejection. However, if an exhibitor or exhibitor is ejected for violation of these rules or for any other stated reason, no return of rental shall be made.

3. Rental of space and its use

Rental includes the following exhibit equipment: 8'- high back wall, 3'- high side rails, plus a 7' x 44' sign featuring the exhibitor’s company name. Twenty-four-hour general security and general aisle cleaning are provided. Hanging signs: All hanging signs require written approval from Exhibit Management. Standard exhibits: Regular and specially built back walls including signs 8’ high. All exhibit space must not exceed 10’ high and 15’ wide. Taller exhibits should not exceed 12” in height maximum, which bridge the two exhibits at a level 8’ high at sign base. Signs must be at least 3’ from ends of exhibit. A floor covering cannot be placed in the aisles between the two exhibits. No displays or obstructions may be placed in normal aisle area.

Cubistic or free-form displays: These may be constructed in a shape that is not a square or rectangular design. All designs requiring upper 40 percent of each display must be at least 50 percent open. Island exhibits: These have four open sides. This type of exhibit requires the following: A back wall不得超过10’high, a side wall, 3’- high, and an overhead structure. Crates and boxes not properly labeled may be destroyed. No trunks, cases or packing material shall be brought into or out of the exhibit space during expo days solely on strict compliance with all the rules herein described.

4. Subletting of space

The exhibitor shall not assign, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials from firms other than in its own exhibit space without written consent of Exhibit Management. Only one company shall be considered as the exhibitor; any other company or entity in the exhibit space shall be considered a subsidiary or affiliate.

5. Installation and dismantling

The exhibitor explicitly agrees that in the event it fails to install its products in assigned exhibit space or fails to remit payment for required space rental or payment for advertising at time specified by Exhibit Management, exhibit space shall not be deemed assignable or assignable by owner or manager of the same for the exclusive use of the exhibitor. Any exhibit not in place at the beginning of the exposition is final closed to the conference attendees.

6. Fire and safety regulations

Exhibitor shall not pack merchandise in paper, straw, excelsior, packing or any other material that is flammable. All flammable materials in the exhibit building shall be emptied of contents. Exhibitor shall have on hand in its exhibit space a notarized affidavit establishing that its display materials have been treated during the year by an approved chemical. All wiring devices and sockets shall be in good condition and meet the requirements of local law.