



PLANNING FOR ISTE19

PHILADELPHIA, JUNE 23-26

School and district resource

CREATED JANUARY 2019



Overview

The [ISTE Conference & Expo](#), the most important annual conference on learning and edtech, is an opportunity not to be missed. **ISTE19, located in Philadelphia on June 23-26, provides districts an incredible opportunity to move digital learning initiatives forward.** The conference brings together over 20,000 educators and education vendors, to share proven practices on everything from personalized learning, computer science, digital citizenship, professional development practices and more. Start planning today to bring a cohort from your district. Read on for more information on how to build your school or district plan.

Where: Pennsylvania Convention Center, Philadelphia, PA

When: June 23-26

Why ISTE?

ISTE = high quality professional development focused on learning first, technology second.

- All ISTE sessions are vetted by the ISTE program committee, made up of 12 educators, including PA regional representation, who vet 3,000+ submissions to ensure the highest quality learning.
- The program is balanced to provide various type of learning opportunities including hands on playgrounds and posters presented by teacher and students alike, inspirational ignite sessions and keynotes as well as an interactive expo hall with the latest educational tools, apps and software.
- Learning is at the center of the ISTE experience. Each session is aligned to the [ISTE Standards for Students, Educators or Education Leaders](#).



The ISTE 19 program will be available in mid-February. To see last year's program to get a sense for the high quality learning visit isteconference.org/2018

Check out the [ISTE 2018 highlights](#) on YouTube.

Who should attend ISTE?

ISTE is relevant for many different roles in your district. Our experience is that when a district or schools sends a cohort with intentional goals to share on a regular basis throughout the conference and afterwards, the benefits are enormous.

All educators will benefit, but here is a list of specific roles represented in large numbers at the conference:

- Edtech coaches
- Instructional leads or coaches
- PK-12 classroom educators
- Library media specialists
- School building and district leaders



Check out [ISTE 2018 by the numbers](#) to see some fun facts from last year's conference!

Planning & Pricing

The ISTE Conference & Expo basic registration offers 3 days of action packed learning on a variety of formats from interactive playgrounds, BYOD sessions, posters, inspirational keynotes and more.

Registration rates

	Super early bird Through March 1	Early bird Through May 1	Prereg/onsite After May 1
ISTE member loyalty rate*	\$395	\$440	\$480
ISTE member less than one year**	\$425	\$470	\$510
Nonmember includes ISTE membership	\$550	\$595	\$635

In addition, the **premium registration for \$99 more per person** is available and includes an additional day of immersive, hands-on workshops on Saturday, June 22.

Group rates for schools and districts

The team that learns together, supercharges its potential! Group registration discounts make bringing a cohort from your district feasible. Here is how the group rates break down:

- Bring 10 or more attendees to ISTE19 and get the super early bird rate through the opening day of the conference.
- Bring 50 people and receive one complimentary registration. After that, earn one registration for every additional 25 in your group.
- To qualify, the group must be composed of at least 10 registrations from a school, school district, university or nonprofit and must provide a tax ID.

Here are three scenarios to show the potential benefits of sending a cohort of educators from your school or district.

Group pricing scenarios* (registering after March 1)		Normal cost (based on early bird pricing from March 1-May 1)	With group incentives	Savings
Scenario 1	Cohort of 15 educators (5 members, 10 non members)	\$2,350 (members) \$5,950 (non members) TOTAL for cohort = \$8,300	\$2,125 (members) \$5,500 (non members) TOTAL for cohort= \$7,625	\$675
Scenario 2	Cohort of 51 educators (5 members, 46 non members)	\$2,350 (members) \$27,370 (non members) TOTAL for cohort = \$ 29,720	\$2,125 (members) \$24,750 (non members) TOTAL = 26,875	\$2,845 (1 free registration is included in this savings)
Scenario 3	Cohort of 80 educators (5 members, 75 non members)	\$2,350 (members) \$44,625 (non members) TOTAL = \$ 46,975	\$2,125 (members) \$40,150 (non members) TOTAL = \$ 42,275	\$4,700 (2 free registrations are included in this savings)

Notes on above scenarios: ISTE19 pricing is based on each individual's membership status. These scenarios do not take into consideration if you have long term members on staff who meet the loyalty rate criteria.

Pro-Tip: Many districts find that the learning impact increases when a group of educators is sent to the ISTE conference. Why? The group looks at the goals of the district and dissects the program to determine what learning opportunities will help move initiatives forward. Often the group divides and conquers during the day but build in time to 'debrief' on the learning each evening, ensuring next steps are outlined and followed up on.

For help registering your group simply email iste@iste.org or call 800.336.5191.

Is your district or school located in the mid-atlantic area or within driving distance to Philadelphia? If so, here are some ideas to consider regarding transportation and arrangements that may save on budget.

- In the past, districts and schools have chartered a bus to transport their cohort to the conference at the beginning and returning at the close of the conference to avoid airfare costs.
- Other districts and schools who are close enough to the conference have had success chartering a daily bus to bring their educators to the convention center each morning and home each night, avoiding hotel and airfare costs.. They have used these rides to plan their schedules in a coordinated fashion. They also appointed teacher leaders to share learning each night or spark conversation about the applicability of what they learned for their unique student population.

Additional year round benefits for districts to consider

Year round ISTE Membership included in registration.

ISTE Conference & Expo registration includes year-round iSTE membership where you'll find a global community of passionate educators and leaders who are committed to expanding the horizons of education technology. ISTE's over [25 professional learning networks \(PLN's\)](#) provide year round professional development, sharing of best practices and support on a range of topics and formats - allowing educators to truly personalize their learning throughout the year. In addition ISTE members have access to the [ISTE Edtech advisor](#) - a edtech rating and review site which allows members to share feedback on tools, apps and software with this trusted community. Learn more about ISTE membership at iste.org/join

About ISTE

The International Society for Technology in Education (ISTE) is a nonprofit organization that works with the global education community to accelerate the use of technology to solve tough problems and inspire innovation. Our worldwide network believes in the potential technology holds to transform teaching and learning.

Learn more about ISTE's work, including the ISTE Standards, ISTE Certification program, professional learning resources and books at [iste.org](https://www.iste.org).