ISTE 2019
CALL FOR EXHIBITORS
June 23–26, 2019
Reserve your space today!

#ISTE19
isteconference.org
EXHIBIT WITH US

Join us at ISTE 2019 in Philadelphia for the opportunity to showcase your products and services to a highly targeted market of edtech leaders. We bring the power of partnership and global collaboration to thousands of members and organizations around the world.

Booking an exhibit space is your gateway to reaching edtech decision-makers.

Other ways to participate

**Sponsor**
ISTE offers sponsorship opportunities to our corporate supporters. Sponsors enjoy access to exclusive marketing and advertising opportunities as well as discounts.

To sponsor or become a corporate member, contact:
corpmembership@iste.org
866.654.4777 (U.S. and Canada)
202.861.7777 (international)

**Advertise**
Exhibitors have the potential to reach more than 16,000 edtech leaders in the ISTE 2019 Expo. Magnify your message through facility, print and digital vehicles. Contact us today to maximize your visibility.

To advertise or book a meeting space, contact:
conf-exhibits@iste.org
800.280.6218 (U.S. and Canada)
541.346.3537 (international)

**Join**
Exhibitors can join in as members of our year-round global education community. ISTE Corporate Members represent forward-thinking corporations that share our commitment to education.

**Meet**
Host clients for dedicated discussions in private meeting space conveniently co-located with the expo hall. Three turnkey room designs are available.

isteconference.org
At a glance

Expo hours and location
The ISTE 2019 Expo opens Monday, June 24, 2019, at the Pennsylvania Convention Center in Philadelphia. Expo hours have been scheduled to provide maximum interaction between conference attendees and exhibitor personnel.*

Monday, June 24, 9:30 a.m.–5:30 p.m.
Continental breakfast in the expo 9:45–10:15 a.m.

Tuesday, June 25, 9:30 a.m.–5 p.m.
Continental breakfast in the expo 9:45–10:15 a.m.

Wednesday, June 26, 9:30 a.m.–2:30 p.m.
Expo snack break 11–11:30 a.m.

*If we find it necessary to alter expo hours, exhibitors will receive as much notice as possible.

Setup and dismantling
Display space will be available for setup at these days and times:
Friday, June 21 ...............1–5 p.m.
Saturday, June 22 ............7:30 a.m.–6:30 p.m.
Sunday, June 23 ...............7:30 a.m.–6:30 p.m.
Monday, June 24 ..............7:30–8:30 a.m.

All exhibits must remain in place until 2:30 p.m. on Wednesday, June 26. Return of crates and packing cases and dismantling of exhibits will begin at that time.

Apply online to reserve your space today!

Rental charges

<table>
<thead>
<tr>
<th>Early rate</th>
<th>Standard rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applications and deposits received</td>
<td>Applications and deposits received</td>
</tr>
<tr>
<td>before Aug. 31, 2018</td>
<td>after Aug. 31, 2018</td>
</tr>
<tr>
<td>$ 4,420 per 10’ x 10’ booth</td>
<td>$5,220 per 10’ x 10’ booth</td>
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Booth reservation includes:
- 10’ x 10’ booth space
- 7” x 44” identification sign listing company name and booth number
- Pipe railing, 8’ high curtain back wall and 3’ high curtain side rails
- One complimentary full-conference basic registration for each contracted company
- Seven complimentary booth staff (exhibitor) badges per 10’x10’ booth space
- Descriptive listing in the conference mobile app, online floor plan and exhibitor search
- General security guard service
- Daily aisle maintenance

Please note: Booth rental does not include storage, placement, shipment or reshipment of exhibit materials, special lighting, booth furnishings, tables, chairs, electrical supplies, carpet, individual booth cleaning or any other special service ordered by the exhibitor.

Contact us
Exhibit Management
800.280.6218 (U.S. and Canada)
541.346.3537 (international)
conf-exhibits@iste.org
isteconference.org
REACH YOUR EDTECH BUYERS

Education technology professionals gather at the ISTE Conference & Expo to explore new trends and experience the latest innovations. Attendees spend an average of six hours exploring the expo hall, making it an unequaled global edtech marketplace.

ISTE understands that exhibiting requires a significant commitment of your time and resources.

We view our relationship with you as a partnership. We are committed to your success and to delivering the most valuable marketing and promotional opportunity possible.

isteconference.org/demographics
The ISTE Conference & Expo annually attracts 16,000+ attendees from around the world – half of whom are administrators, technology coordinators, library media specialists and other key influencers for edtech purchases.

Primary job role

- Teacher/faculty (PK-12) – 30%
- Tech Focus – 26%
- School leadership – 11%
- Other – 10%
- District leadership – 6%
- Consultant/Trainer – 5%
- Higher Ed – 5%
- Curriculum Focus – 4%
- Librarian/Media Specialist – 4%

Technology decision-making responsibility

- Recommend/research – 55%
- Decide – 23%
- None – 17%
- Purchase – 5%

83% of attendees decide on or recommend purchases.
About ISTE

The International Society for Technology in Education (ISTE) is a nonprofit organization that works with the global education community to accelerate the use of technology to solve tough problems and inspire innovation. Our worldwide network believes in the potential technology holds to transform teaching and learning.

ISTE sets a bold vision for education transformation through the ISTE Standards, a framework for students, educators, administrators, coaches and computer science educators to rethink education and create innovative learning environments. ISTE hosts the annual ISTE Conference & Expo, one of the world’s most influential edtech events. The organization’s professional learning offerings include online courses, professional networks, year-round academies, peer-reviewed journals and other publications. ISTE is also the leading publisher of books focused on technology in education. For more information or to become an ISTE member, visit iste.org. Subscribe to ISTE’s YouTube channel and connect with ISTE on Twitter, Facebook and LinkedIn.