

1. General terms

All advertising costs are non-commissionable. All advertisements are subject to ISTE approval. Any deviations from production specifications may compromise the quality of the advertisement and may result in increased costs. The conference is not responsible for the quality of reproduction when specifications are not adhered to and reserves the right to alter materials received without approval that are at variance with submission guidelines. Ads cannot be canceled. No refunds will be issued.

2. Discounts

Discounts cannot be combined at any time. No exceptions.

3. Print advertisements

If artwork is submitted after the creative materials deadline, the advertiser accepts rush charges or placement in the alternate vehicles as needed. We reserve the right to exclude the ad based on production timelines.

4. Web advertisements

Ads will be posted within two (2) weeks of receipt of approved artwork. Commitment to host ads terminates after 30 days from the final day of the conference.

5. Mobile app advertisements

Ads will be posted within two (2) weeks of receipt of approved artwork. Ads will be made available in the mobile app as soon as the app has been released in all available app marketplaces.

6. Facility messaging advertisements

All purchased banners, clings, signage (printed and digital) will be available for attendee viewing no later than the opening of the first day of the expo.

7. Games

All participants in the Expo Hall Raffle game must adhere to the specific rules and regulations for the raffle game published under separate cover.

8. Registration bag inserts

All inserts must be approved by ISTE prior to the release of shipping instructions. Advertiser is responsible for all production and shipping costs. If inserts are not received by the deadline stated in the shipping instructions, inserts may not be included in the registration materials distributed onsite.

9. Expo Hall Raffle game book advertisements

No independently created raffle coupons or tickets of any kind may be included within advertisements created for the ISTE Expo Hall Raffle game book. If artwork is submitted with a self-supplied coupon or ticket, Exhibit Management will require that the advertiser make revisions. The only approved method of including a raffle coupon or ticket within the ISTE Expo Hall Raffle game book is by purchasing a raffle coupon or bundle advertisement.