

# PENINSULA BOOTH CONFIGURATION

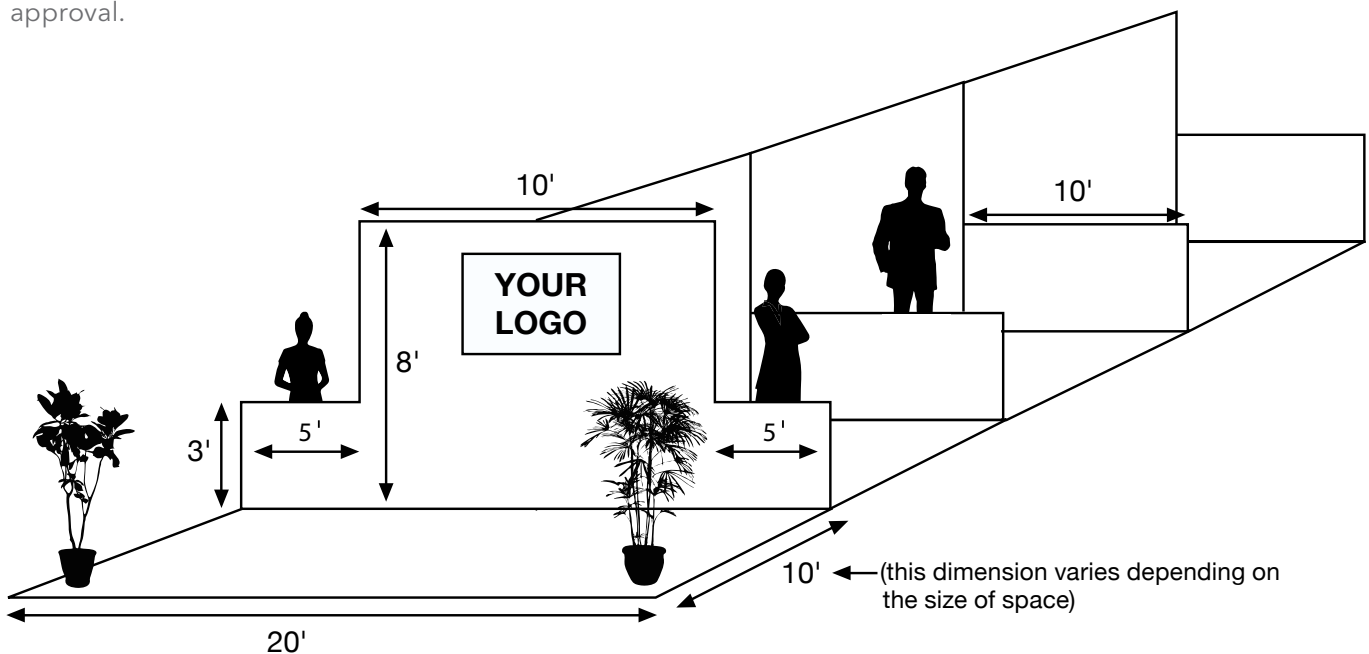


## SPECIAL NOTICE!

Peninsula (end-cap) booths face three aisles.

To maintain sight lines, the width of the back wall of all peninsula booths must be limited to one-half of the overall width of the space, centered. Maximum height of the centered back wall is eight feet (8'), and the remaining back wall height cannot exceed three feet (3'). In addition, display materials may not block sight lines to adjacent booths. See illustration.

A booth design complying with these setup regulations must be submitted to Exhibit Management for approval.



Please review the following statement and complete the fields requested. By checking the box, you agree to accept these rules pertaining to your booth configuration.

I have reviewed the peninsula booth configuration guidelines as shown above on this document, and acknowledge that these set up regulations apply to my booth at ISTE20. Both I and our organization agree to submit a booth diagram at a later date to Exhibit Management for approval, and to follow these regulations during set up and all show hours while onsite.

(Your Name)

(Date)

(Company Name)

Note: You will be asked to acknowledge these setup regulations a second time when confirming your ISTE20 booth. While onsite at the event, Exhibit Management will circulate the expo hall during setup and show hours to review peninsula booth displays, and may ask for adjustments as needed to maintain sight lines for neighboring exhibitors.