



ISTELive 21 Virtual Conference

SOLUTIONS HUB ENGAGEMENT

PACKAGE	PARTNER PACKAGE	PREMIER PACKAGE	SOLUTIONS HUB SPONSOR
Rate	\$1,825	\$3,825	\$10,000
Branding			
Company name	•	•	•
Organization website	•	•	•
Organization description (max 200 words)	•	•	•
Product categories	4	4	4
Social media links: Facebook, Twitter, Instagram, LinkedIn	•	•	•
Logo on Solutions Hub home and Solutions Partner profile page	•	•	•
Graphic header at top of Partner profile page	•	•	•
Additional banner ad on Partner profile page (static or animated)*		•	•
Logo acknowledgment on conference/marketing website			On sponsor page
Listing in highlighted filter on Solutions Hub home			•
Discount on marketing enhancements		15%	20%
Marketing credit			\$1,000
Availability in ISTE Live 21 virtual event archives through Dec. 31, 2021	•	•	•
Resource sharing			
Embedded welcome/intro video	Up to 5 minutes	Up to 5 minutes	Up to 5 minutes
Resource uploads (collateral) *	8	unlimited	unlimited
Additional embedded videos as resources: links to pre-recorded demos and content	4	unlimited	unlimited
Do your own thing: links to independently hosted webinar or content (outside of platform)*		20	unlimited
Schedule of activities	•	•	•

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Direct engagement			
Solutions Snapshots sessions (30-minute sessions; room capacity = 200) during dedicated Solutions Hub time each day		4 (1 per day, Sun-Wed)	4 (1 per day, Sun-Wed)
Content session in regular program schedule (Sunday-Wednesday, pick one day)			1
Content session in regular program schedule (Saturday)			1
Chat message board (public) on solutions partner profile page	•	•	•
Company chat (1: company general)	•	•	•
1:1 direct chat capacity (text and video)	•	•	•
Customized lead capture "Share my info": Attendee data plus up to seven custom questions	•	•	•
Make an appointment: meeting schedule tool	•	•	•
Solutions Hub official raffle participation			•
Lucky star raffle participation (ROFR): prize to be supplied by sponsor			•
Complimentary conference registrations to ISTE Live 21: to gift to others	1	2	4
Complimentary staff registrations: full-conference access (less games and prizes)	3	5	8
Discounted additional staff registrations (per person)	\$75	\$75	\$75
ISTE Live 22 benefits			
Discount off each 10'x10' booth for ISTE Live 22 New Orleans (contract and full deposit must be received by Sept. 30, 2021)	\$250	\$250	\$250

***Available as à la carte package additions**

Additional banner ad on profile page (static or animated): \$600

Additional resource uploads (collateral): \$100 each

Do your own thing: links to independently hosted webinar or content (outside of platform): \$100 each

Contact us

ISTE Live 21 Exhibit Management
 800.280.6218 (U.S. and Canada)
 541.346.3537 (international)
 conf-exhibits@iste.org

This fact sheet is for information only.