



# ISTELive 21

## SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL	MISSION	PLATINUM	GOLD	SILVER	BRONZE
	\$170,000	\$95,000	\$60,000	\$30,000	\$15,000
<b>Year-round benefits</b>					
Marketing fund	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500
Use of email list of ISTE members and/or customers	Three (3) times				
Present Spotlight on Solutions webinar	One (1) time				
Social media campaign	One (1) time				
Focus group with ISTE members	One (1) time				
Footer acknowledgement in Empowered Learner newsletter	Monthly				
Ad on ISTE Blog page	Three (3) times				
Year-round presence on sponsor page on iste.org	•				
Logo on iste.org homepage	•				
<b>ISTELive 21 conference benefits</b>					
Host sessions during ISTE Live 21	Five (5) days	Four (4) days	Three (3) days	Two (2) days	One (1) day
<b>Solutions Hub</b>					
Solutions Hub Package	Premier	Premier	Premier	Premier	Premier
Preferential placement consideration in expo hall for the next conference	•	•	•	•	•
<b>Acknowledgment</b>					
Recognition during mainstage sessions	•	•	•	•	•
30-second video during mainstage (One sponsor per mainstage. Selection based on contract signing date)	•				
Acknowledgment in footer of preconference email blasts	•				
Acknowledgment on conference website	Sponsor page	Sponsor page	Sponsor page	Sponsor page	Sponsor page
Acknowledgment in digital conference materials	•	•	•	•	•
Company events listed in conference planner and on website	•	•	•	•	•

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SPONSORSHIP LEVEL	MISSION	PLATINUM	GOLD	SILVER	BRONZE
<b>Engagement</b>					
Push notification highlighting video during Mainstage session- One (1) time	•				
Dedicated activity in ISTE Live 21 game	•				
Email to registration list	1 exclusive	1 shared w/ all platinum sponsors	1 shared w/ all gold sponsors	1 shared w/ all silver sponsors	1 shared w/ all bronze sponsors
Access to registration demographic data	•	•	•	•	•
Use of preconference and post-conference postal list (upon request)	•	•	•	•	•
Complimentary full conference registrations (In addition to those included in the Solutions Hub Package)	4	2	2	2	2
<b>Advertising</b>					
Inclusion in the daily email during ISTE Live 21- One (1) Time	Featured Story	Featured Story	Banner ad	Tile ad	Tile ad
Pinned dedicated company tile or ad	Homepage	High-profile internal page			
Inclusion in Solutions Hub raffle	•				

## Contact ISTE

For additional information about these exciting engagement opportunities, please contact:

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 Director,  
 Event Sponsorships  
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*Event sponsorships are offered first to the ISTE Year-Round Mission Sponsors and our conference sponsors.*

## Terms & conditions

This fact sheet is for information only. Full benefits, terms and conditions are included in the sponsorship contract. • Benefits and pricing are subject to change without notice. • Specific benefits may be changed or become unavailable, based on the specific planning for each year's conference. All benefits are delivered within the sponsorship/conference term established in the sponsorship contract. • Attendance numbers, exposure and view estimates for overall attendance, mainstages and other events are based on historical performance and are not a guarantee or prediction of future performance.