1. Assignment of exhibitor space

Exhibitor space will be assigned in the order reservations are received. Exhibit Management shall use its best efforts to locate the booth in one of the locations designated by Exhibitor otherwise in accordance with Exhibit Management’s discretion. Notwithstanding the above, Exhibit Management reserves the right to change location assignments when such action is deemed to be in the best interest of the Exposition. Instances of relocation of a booth due to unforeseen circumstances, force majeure or acts of God shall be at the discretion of “Cancellation, Postponement or Relocation of Exposition” below. Exhibitor agrees that its exhibit shall be allowed a specified space and time only from day to day solely for the purposes of exhibiting its goods or services in full compliance with all the rules herein described. Exhibit Management reserves the exclusive right to prohibit any exhibit or exhibit in part, or part of any exhibit or exhibit with cause if exhibit is in violation of the rules and regulations concerning the conduct of business at the Exposition. If an exhibit is injured or caused for violation of these rules or for any other stated reason, notice of rental shall be made.

3. Rental of booth space and its use

The Exhibitor may not sublet, assign or otherwise transfer in whole or in part, any exhibit space or the use thereof, to any other company or unity in the exhibit space or otherwise permit any other body, company or species to use such exhibit space or any part thereof, or to use the exhibit space for any use or activity which is not permitted or prohibited under the terms and conditions of this agreement. The Exhibitor agrees to not disrupt the personal data of attendees.

5. Installation and dismantling

The Exhibitor will be responsible for installing its products in assigned exhibit space or fails to remit payment for such required rental or payment for advertising at time specified, Exhibit Management has the right to take possession of such exhibit space and leases the same to another party, subject to written approval of Exhibit Management, for rental or use by a person other than the Exhibitor. All materials stored in the exhibit space may be removed by Exhibit Management at the exclusive discretion of Exhibit Management.

6. Fire, safety and health regulations

Exhibitor assumes responsibility for compliance with local, city, state, and ISTE and Exhibit Management safety, fire and health rules and regulations concerning installation and operation of equipment. All exhibits shall be properly approved by any local authority having jurisdiction before installation or operation of equipment. If required by any local authority having jurisdiction, all exhibits shall be equipped with a smoke detector and fire alarm system.

10. Contractor services and information

Exhibit Management reserves the right to require larger space for all contractors in accordance with rules and regulations for such purposes for a single exhibit. Exhibit Management reserves the right to allow contractors to enter or remain during unattended periods. All images, photographs, and recordings, whether digital or analog, in whole or in part, regardless of the size of such computer or other storage media, shall be provided to Exhibit Management.

13. Data use

Exhibitor shall be responsible for compliance with applicable data protection laws protecting the personal data of attendees.

14. Technology

The extent of an Exhibitor’s or attendees’ use of technology during the event is not guaranteed by ISTE. The Exhibitor is fully liable for its attendees’ interception and/or dissemination of personal information, such as phone numbers, address, email, or any other information including but not limited to that which is different from the duration of the availability of the event.

15. Discounts

Discounts, special offers and/or coupons cannot be combined at any time. Exclusions apply.

16. Liability and insurance

All property of the Exhibitor remains under its care, custody and control in transit to and from the exhibit space or at the event. Because of the nature of the event, and the risk of theft, damage by fire, accident, vandalism or other causes. The Exhibitor agrees to indemnify, hold harmless and defend all ISTE parties from and against any and all liability, loss, damage, cost or expense of any kind whatsoever as they arise (including but not limited to court costs, interest and attorney fees) that any of the ISTE Indemnities may incur, suffer, be required to pay, result in, or arising directly or indirectly from any intentional, negligent, or wrongful act or omission or breach of these terms or conditions and rules, or violation of any ordinance or statute by ISTE and/or Exhibit Management in any of their respective responsibilities for the actions of its agents, employees and independent contractors, whether acting within or without the scope of their authority, and agrees to indemnify, hold harmless and defend all the ISTE Indemnities from and against any and all Liability resulting from, in any case, from good faith on the part of ISTE of Exhibit Management or any of their agents, employees or independent contractors.

17. Limitation of liability

In no event shall ISTE, its officers or directors, agents, employees, independent contractors, subsidiaries and affiliates (collectively “ISTE parties”) have any responsibility or liability for any acts, activities or omissions of Exhibit Management, its College Summit or any individual or entity, including Exhibitors, without limitation, for personal injury and property damage, (b) employer’s liability insurance, (c) worker’s compensation/ liability for the actions of their agents, employees and independent contractors, whether acting within or without the scope of their authority, and agrees to indemnify, hold harmless and defend all the ISTE Indemnities from and against any and all Liability resulting from, in any case, from good faith on the part of ISTE of Exhibit Management or any of their agents, employees or independent contractors.

18. Hold harmless and indemnification

This application contract and agreements thereto, conditions and rules shall constitute no consideration for, joint venture or agency relationship between ISTE and Exhibit Management. Any agreement to the contrary is void.

19. Cancellation, postponement or relocation of exposition

In the event of any occurrence that prevents the successful completion of the Exposition, including, but not limited to, acts of war, acts of God, or any other cause beyond the control of the parties hereto, the parties may amend or terminate the Agreement and so notify each other and the parties hereto. The terms of this provision shall survive the termination or expiration of this agreement.