



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL	MISSION	PLATINUM	GOLD	SILVER	BRONZE
	\$170,000	\$95,000	\$60,000	\$30,000	\$15,000

YEAR-ROUND BENEFITS

Marketing fund	\$15,000	\$7,500			
Use of email list of ISTE members and/or customers	Three (3) times	One (1) time			
Present Spotlight on Solutions webinar	One (1) time				
Social media campaign	One (1) time				
Focus group with ISTE members or EdSurge Solutions Studio multiperspective Q&A	One (1) time				
Footer acknowledgement in Empowered Learner newsletter	Monthly				
Ad on ISTE Blog page	Three (3) times	One (1) time			
Year-round presence on sponsor page on iste.org	•				
Logo on iste.org homepage	•				
Free product registry in the ISTE Learning Technology Directory and inclusion in the Edsurge Product Index (for applicable registered products)	•	•	•	•	•

ISTELIVE 22 CONFERENCE BENEFITS

Conference Sponsor Room	Conference Center (4 days)	Conference Center (4 days)	Conference Center (4 days)	Conference Center (4 days)	Single session
-------------------------	----------------------------	----------------------------	----------------------------	----------------------------	----------------

EXPO HALL (SOLUTIONS HUB)

Exhibit space allowance (\$12,500)	•				
Preferential booth placement consideration for the next conference	•	•	•	•	•
30% discount on decorator/drayage services	•				
30% discount on labor up to \$15,000 in charges	•				



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL	MISSION	PLATINUM	GOLD	SILVER	BRONZE
-------------------	---------	----------	------	--------	--------

ACKNOWLEDGMENT

Co-sponsor Monday coffee break in Expo Hall	•	•	•	•	•
Recognition during mainstage sessions	•	•	•	•	•
Loop projection and voice-over recognition during keynote	•	•	•	•	•
Acknowledgment in footer of preconference email blasts	•				
Acknowledgment on conference website	Homepage/ Sponsor page	Sponsor page	Sponsor page	Sponsor page	Sponsor page
Acknowledgment in all digital and printed conference materials	•	•	•	•	•
Company onsite events listed in conference planner, app and website	•	•	•	•	•
Sponsor recognition banner (high-traffic area)	•	•	•	•	•
Thank you signage at registration area	•	•	•	•	•

ENGAGEMENT

Spotlight on Solutions sessions	2,1-hour	1,1-hour	1,1-hour		
Dedicated activity in ISTE Live 22 game	•				
Email sent to registration list	1 exclusive	1 shared w/ all platinum sponsors	1 shared w/ all gold sponsors	1 shared w/ all silver sponsors	1 shared w/ all bronze sponsors
Access to registration demographic data	•	•	•	•	•
Use of preconference and post-conference postal list (upon request)	•	•	•	•	•
Complimentary full conference registrations	6	5	4	2	1

ADVERTISING

Inclusion in the daily email during ISTE Live 22	Featured Story	Featured Story	Banner ad	Tile ad	Tile ad
Coupon position in Expo Hall (Solutions Hub) raffle	•				
Ad in event digital platform	•	•	•	•	•
Sponsor recognition ad in ISTE Empowered Learner newsletter	•				
Sponsor recognition on sponsor landing web page	•	•	•	•	•



SPONSORSHIP OPPORTUNITIES

ADDITIONAL SPONSORSHIP OPPORTUNITIES AT ISTE Live 22 (Ranging from \$3,000-\$25,000)

Scholarships	Help make it possible for educators from historically underrepresented backgrounds and under-resourced schools to experience four days of powerful professional learning with ISTE's inspiring edtech community at ISTE Live 22!
Lanyards	Increase awareness of your company with this high-visibility product. Your company name and logo will be featured on the lanyards attendees wear to display their ISTE Live 22 credentials.
esports	Sponsor esports programming at ISTE Live 22 so more educators can better understand the role esports plays across educational environments and how students are engaged in learning with esports.
Volunteer tshirts	Sponsor the conference volunteer t-shirts and put your company's logo on the 500 eye-catching shirts worn by volunteers.
Volunteer backpacks	Sponsor the conference volunteer backpacks and keep your firm front of mind. Your company's logo will appear on 500 volunteer backpacks.
Awards Luncheon	Sponsor the annual awards luncheon to get your company's logo in front of 200 district leaders and other conference VIPs. Build your reputation by helping honor exceptional educators.
Career Readiness Symposium	Sponsor one room for a day for several sessions about career readiness in K-12 education.

CONTACT ISTE

For additional information about these exciting engagement opportunities, please contact:

Elizabeth Roberts

Senior Director, Events Strategy and Activation
eroberts@iste.org

Nancy Hawthorne

Sponsorship Support,
sponsorship@iste.org

Event sponsorships are offered first to the ISTE Year-Round Mission sponsors and our conference sponsors.

TERMS & CONDITIONS

This fact sheet is for information only. Full benefits, terms and conditions are included in the sponsorship contract. • Benefits and pricing are subject to change without notice. • Specific benefits may be changed or become unavailable, based on the specific planning for each year's conference. All benefits are delivered within the sponsorship/conference term established in the sponsorship contract. • Attendance numbers, exposure and view estimates for overall attendance, mainstages and other events are based on historical performance and are not a guarantee or prediction of future performance.