

Peninsula booth configuration

Special notice:

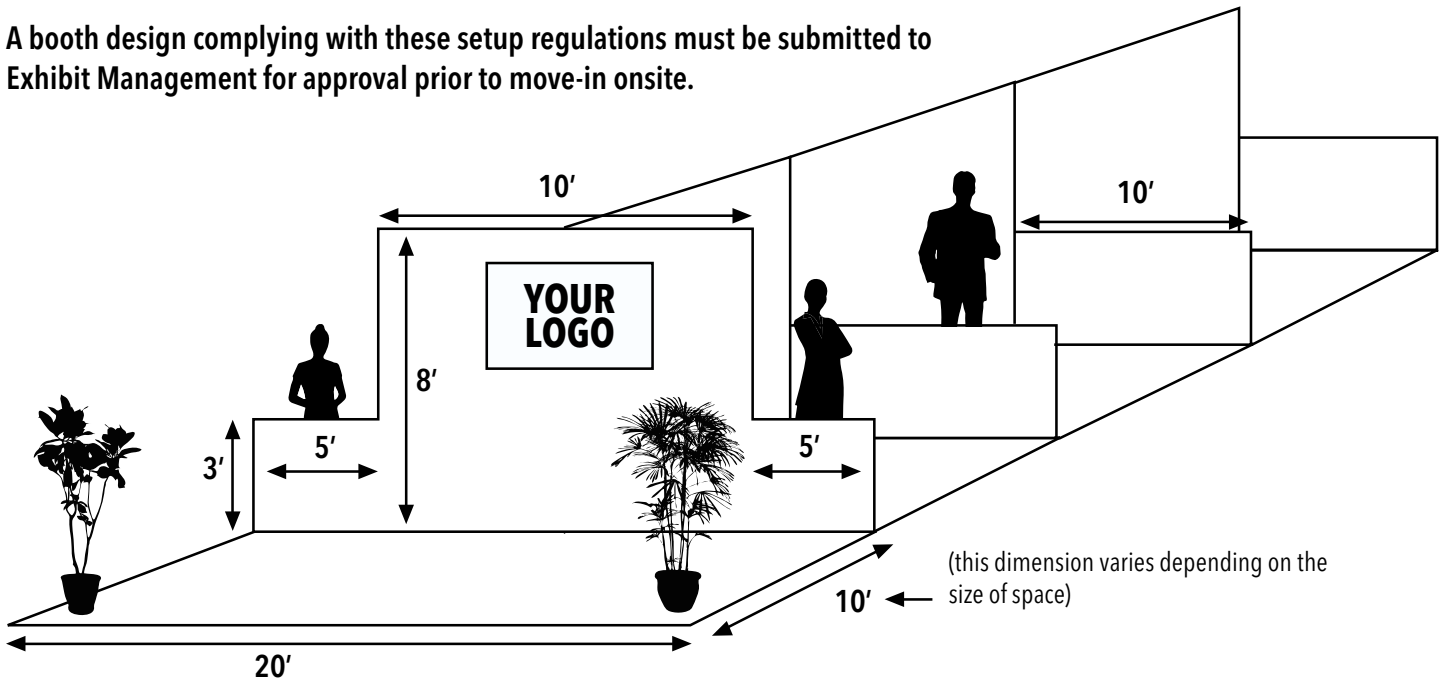
Peninsula (end-cap) booths face three aisles.

To maintain sight lines, the width of the back wall of all peninsula booths must be limited to one-half of the overall width of the space, centered. Maximum height of the centered back wall is eight feet (8'), and the remaining back wall height cannot exceed three feet (3'). In addition, display materials may not block sight lines to adjacent booths. See illustration.



ISTELive 23
Pennsylvania Convention Center,
Philadelphia, PA
June 25-28, 2023

A booth design complying with these setup regulations must be submitted to Exhibit Management for approval prior to move-in onsite.



Please review the following statement and complete the fields requested. By checking the box, you agree to accept these rules pertaining to your booth configuration.

I have reviewed the peninsula booth configuration guidelines as shown above on this document, and acknowledge that these set up regulations apply to my booth at ISTE Live 23. I agree to submit a booth design to Exhibit Management for approval prior to move-in onsite. Both I and our organization agree to follow these regulations during setup and all show hours while onsite. I also agree to communicate these guidelines to our onsite staff and others managing the booth setup.

(Signature)

(Date)

(Printed Name)

(Company Name)

Note: Exhibit Management will circulate the Solutions Hub during setup and show hours to review peninsula booth displays, and may ask for adjustments as needed to maintain sight lines for neighboring exhibitors.