CORPORATE ENGAGEMENT OPPORTUNITIES

- Exhibit Space
- Meeting Rooms
- Advertising
- Sponsorship & Membership

#ISTELive
isteconference.org
ISTE works with the global education community to accelerate the use of technology to solve tough problems and inspire innovation. Our worldwide network believes in the potential technology holds to transform teaching and learning.

ISTELive is coming to the beautiful Mile-High City of Denver! ISTELive 24’s hybrid in-person/virtual content provides customized, flexible, relevant professional learning to thousands of global educators and leaders who are reimagining education and creating innovative learning environments. Our vibrant expo hall where attendees can test and tinker with tech offers unparalleled hands-on solutions for educators. ISTELive 24 is the place to connect with a vast education audience.

**Ways to Engage at ISTELive 24**

**Exhibit**
Showcase your products and services to the best and brightest in edtech. Booking an exhibit space is your gateway to reaching this highly targeted market.

**Access Meeting Space**
Optimize your dedicated face-to-face discussions by renting meeting rooms co-located with the expo hall.

**Advertise**
Magnify your message through facility, print and digital channels.
Email conf-exhibits@iste.org or call 800.280.6218 (U.S. and Canada) or 541.346.3537 (international) to learn more.

**Become a Sponsor**
In addition to allowing you to market your products and services to a vast audience of edtech decision-makers and influencers, sponsorship opens the door to a host of other year-round marketing and engagement benefits. Sponsors take advantage of our most comprehensive partnership options, which include myriad opportunities to maximize your brand’s exposure and leverage deep connections within the edtech marketplace. Email us at sponsorship@iste.org for more information.
Meet Your Audience

ISTELive draws key decision-makers and influencers from across the globe looking to explore the latest innovations in edtech.

94% of attendees decide on or recommend technology purchases.

Institution Type

- School .............................................. 40%
- District ............................................. 25%
- College/University ......................... 5%
- Corporation .................................... 6%
- Government Agency ....................... 2%
- International School ..................... 2%
- Non-profit Organization .................. 6%
- Ministry of Ed./Natl. Dept. of Ed...... <1%
- State/Provincial Dept. of Ed.............. 1%
- Service Agency/Regional Center ........ 1%
- Vendor/Solution Provider ............. 8%
- Other ................................................ 4%

Unless otherwise noted, the data provided in this brochure is from ISTELive 23, held in Philadelphia, Pennsylvania and online, and is representative of expected audience demographics at ISTELive 24 Denver.
Audience Profile

Visit isteconference.org/demographics for an expanded set of audience demographics.
Connect with leaders from around the globe.

**Attendance Totals**
*Does not include booth/sponsor staff participants*

**Geographic Region**
*Data from ISTE Live 23, held in Philadelphia, Pennsylvania*

- **West**: 12%
- **Southwest**: 9%
- **Mountain**: 4%
- **Midwest**: 11%
- **South**: 21%
- **Northeast**: 36%
- **Non-U.S.**: 8%

**Data from ISTE Live 22, held in New Orleans**

- **West**: 16%
- **Southwest**: 15%
- **Mountain**: 2%
- **Midwest**: 15%
- **South**: 22%
- **Northeast**: 14%
- **Non-U.S.**: 16%

72 countries represented
87 countries represented
Explore the World’s Leading Edtech Expo

With overwhelming customer and business-to-business activity, ISTE24 offers an unparalleled global marketplace.
Expo Hall Summary

<table>
<thead>
<tr>
<th>Location</th>
<th>Exhibiting Companies</th>
<th>Net Sq. Ft.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atlanta, 2000</td>
<td>379</td>
<td>122,500</td>
</tr>
<tr>
<td>Chicago, 2001</td>
<td>449</td>
<td>134,400</td>
</tr>
<tr>
<td>San Antonio, 2002</td>
<td>426</td>
<td>111,400</td>
</tr>
<tr>
<td>Seattle, 2003</td>
<td>365</td>
<td>89,360*</td>
</tr>
<tr>
<td>New Orleans, 2004</td>
<td>450</td>
<td>121,020</td>
</tr>
<tr>
<td>Philadelphia, 2005</td>
<td>512</td>
<td>129,000</td>
</tr>
<tr>
<td>San Diego, 2006</td>
<td>494</td>
<td>124,800</td>
</tr>
<tr>
<td>Atlanta, 2007</td>
<td>482</td>
<td>129,100</td>
</tr>
<tr>
<td>San Antonio, 2008</td>
<td>479</td>
<td>134,000</td>
</tr>
<tr>
<td>Washington, D.C., 2009</td>
<td>439</td>
<td>125,300</td>
</tr>
<tr>
<td>Denver, 2010</td>
<td>456</td>
<td>128,200</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Location</th>
<th>Exhibiting Companies</th>
<th>Net Sq. Ft.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Philadelphia, 2011</td>
<td>501</td>
<td>142,300</td>
</tr>
<tr>
<td>San Diego, 2012</td>
<td>503</td>
<td>130,600</td>
</tr>
<tr>
<td>San Antonio, 2013</td>
<td>499</td>
<td>127,300</td>
</tr>
<tr>
<td>Atlanta, 2014</td>
<td>539</td>
<td>136,000</td>
</tr>
<tr>
<td>Philadelphia, 2015</td>
<td>558</td>
<td>135,800</td>
</tr>
<tr>
<td>Denver, 2016</td>
<td>575</td>
<td>136,600</td>
</tr>
<tr>
<td>San Antonio, 2017</td>
<td>564</td>
<td>135,500</td>
</tr>
<tr>
<td>Chicago, 2018</td>
<td>565</td>
<td>141,600</td>
</tr>
<tr>
<td>Philadelphia, 2019</td>
<td>564</td>
<td>145,400</td>
</tr>
<tr>
<td>New Orleans, 2022</td>
<td>444</td>
<td>108,900</td>
</tr>
<tr>
<td>Philadelphia, 2023</td>
<td>485</td>
<td>117,000</td>
</tr>
</tbody>
</table>

*sq. ft. based on 10'x10' booths

 curricular and instructional tools — 15%
 E-Learning — 8%
 Adaptive technology and curriculum — 7%
 Web products and services — 6%
 Computer hardware; library and media technology; mobile learning devices — 5% each
 Communication technology; educational assessment; professional development, multimedia technology/projection devices; robotics; wireless products and services — 4% each
 Administrative technology; enterprise solutions; presentation devices — 3% each
 Data management and storage; e-learning management systems; furniture; printers and peripherals; professional development, continuing education and certification; publisher; remote/cloud computing; security and risk management — 2% each
 AR/VR; conferences and training; digital convergence; open-source products and services — 1% each

Exhibitors by Location

ISTE20 Live and ISTE Live 21 were held virtually with 279 and 211 exhibitors, respectively.

Attendees spend an average of six hours exploring the expo.
DENVER: powerful engagement opportunities at ISTE Live 24.
Exhibit With Us

Exhibitors are valuable contributors to the ISTE global community. Exhibit at ISTE Live 24 for the opportunity to showcase your products and services to a highly targeted market of edtech leaders.

Expo hours
The ISTE Live 24 Expo opens Monday, June 24, at the Colorado Convention Center in Denver, Colorado.

Monday, June 24
9:30 a.m.–5:30 p.m.

Tuesday, June 25
9:30 a.m.–5 p.m.

Wednesday, June 26
9:30 a.m.–2:30 p.m.

Note: If we find it necessary to alter expo hours in the best interest of the event, exhibitors will receive as much advance notice as possible.
Booth rental pricing and benefits

**Early Rate**
$5,250 per 10’ x 10’ booth
Applications and deposits received before August 31, 2023

**Standard Rate**
$6,360 per 10’ x 10’ booth
Application and deposits received after August 31, 2023

**Booth reservation includes:**
- 10’ x 10’ booth space
- 7” x 44” identification sign listing company name and booth number
- Pipe railing, 8’ high curtain back wall and 3’ high curtain side rails
- One complimentary full-conference basic registration for each contracted company (not per 10’ x 10’ booth space)
- Special exhibitor discounted pricing on additional full-conference registrations purchased (beyond the complimentary allotment of one per contracted company).
- Seven complimentary booth staff (exhibitor) registrations per 10’x10’ booth space
- Descriptive listing in the conference digital tools mobile app, online floor plan and exhibitor search
- General security guard service
- Daily aisle maintenance

*Please note: Booth rental does not include storage, placement, shipment or reshipment of exhibit materials, special lighting, booth furnishings, tables, chairs, electrical supplies, internet, carpet, individual booth cleaning or any other special service ordered by the exhibitor.*

**Setup and dismantling**
Display space will be available for setup on these days and times:
- Friday, June 21, 1–5 p.m.
- Saturday, June 22, 7:30 a.m.–6:30 p.m.
- Sunday, June 23, 7:30 a.m.–6:30 p.m.
- Monday, June 24, 7:30 a.m.–8:30 a.m.

*All exhibits shall remain in place until 2:30 p.m. on Wednesday, June 26.*

*Return of crates and packing cases and dismantling of exhibits will begin at that time.*
Rent Meeting Space

Optimize your dedicated face-to-face discussions by renting meeting rooms co-located with the expo hall.

Choose from three turnkey room packages – standard, deluxe or premium – all geared to save you time and effort, and to fit a variety of goals and budgets. Upon special request, custom room sizes are possible.

<table>
<thead>
<tr>
<th>ROOM OPTIONS</th>
<th>EXHIBITOR PRICING</th>
<th>NON-EXHIBITOR PRICING</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>EARLY RATE</td>
<td>STANDARD RATE</td>
</tr>
<tr>
<td></td>
<td>Before Mar. 31</td>
<td>After Mar. 31</td>
</tr>
<tr>
<td>Standard room: Full conference (M–W)</td>
<td>$6,475.00</td>
<td>$7,625.00</td>
</tr>
<tr>
<td>Standard room: Two days only (M/T or T/W)</td>
<td>$5,500.00</td>
<td>$6,450.00</td>
</tr>
<tr>
<td>Deluxe room: Full conference (M–W)</td>
<td>$7,775.00</td>
<td>$9,165.00</td>
</tr>
<tr>
<td>Deluxe room: Two days only (M/T or T/W)</td>
<td>$6,550.00</td>
<td>$7,600.00</td>
</tr>
<tr>
<td>Premium room: Full conference (M–W)</td>
<td>$10,330.00</td>
<td>$11,950.00</td>
</tr>
<tr>
<td>Premium room: Two days only (M/T or T/W)</td>
<td>$8,750.00</td>
<td>$10,150.00</td>
</tr>
</tbody>
</table>

**Utilities**

<table>
<thead>
<tr>
<th>UTILITIES</th>
<th>PRICE**</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wired Internet: 1 drop with up to 4 IPs of shared ISTE network, minimum 3 Mbps of bandwidth</td>
<td>$1,600.00</td>
</tr>
<tr>
<td>Electrical: 1 drop, 5 amp</td>
<td>$185.00</td>
</tr>
</tbody>
</table>

**Labor included.

Special notice: During the order process, you may indicate your preference for a room that can be accessed outside of regular expo hall hours. Rooms with extended hours are available for full-conference rental only and will be assigned on a first-come first-serve basis. Exhibit Management reserves the right to eliminate this option based on demand. For rental furnishings and other amenities beyond the package, please see the NexxtShow Exhibitor Marketplace at nexxtshow.com.

* Contact us after this date for availability.
Meeting Space Options

Standard Room Package
Room size: 4m x 5m (13’ x 16’)

Amenities
• Private hardwall room
• Carpet
• Standard conference seating for 6
• (2) 4’ draped tables
• Wastebasket
• Tree
• Sign with room number and company name (up to 22” x 28”)
• Convenient location inside the expo hall

Deluxe Room Package
Room size: 5m x 5m (16’ x 16’)

Amenities
All standard room amenities, plus:
• Upgraded seating
  Deluxe conference seating for 6

Premium Room Package
Room size: 6m x 5m (19.5’ x 16’)

Amenities
All standard room amenities, plus:
• Upgraded seating
  premium conference seating for 6
• Floral centerpiece
Magnify Your Message & Advertise

Thousands of edtech professionals gather at ISTE LIVE each year, making it the premier venue for showcasing your brand and building relationships with potential customers.

Diversify To Be Top of Mind

Facility Messaging
- Banners
- Signage
- Clings
- Escalator and staircase advertising
- Public space activation
- Digital displays

Print Advertising
- Display ads in the Raffle Coupon Book

Digital Advertising
- Rotating banner ads in the mobile app

Educator Support
- Attendance Scholarship Underwriter

Games
- Raffle position in the in-person expo raffle game
Facility Messaging

Banners
• Available in 4’ x 12’ or 8’ x 12’ vertical orientation.
• Single-sided banners hang inside the expo hall, flush against the wall above the front aisle and hall entrances (banners face into the expo).

Free-Standing Signs
• Signs measure 37.75” x 78.5”.
• Double-sided meterboard located along the main front aisle of the expo hall or outside the expo in public space.

Expo Hall Floor Decals
• Clings measure 3’ x 3’.
• Clings appear on the floor at the main cross-aisles throughout the expo or in prefunction space to expo by entrances to the hall.

Escalator and Staircase Advertising
• Located at key access points in the convention center.
• Options include glass clings and floor clings at escalator bases.
• Buy-out discounts available.

Photo Wall Op Messaging
• Create some social buzz by designing a photo op wall cling as part of your branding campaign.
• Wall clings are 4’x5’ and will appear in high traffic areas as attendees move about the conference.

Directional Map Branding
• Help attendees find their way and showcase your company with exclusive logo recognition on a 4’x5’ directional map floor cling.
• Clings are placed at key way-finding points throughout the building.
• Premium and standard locations available.

Digital Large Screen Display
• Make a splash and appear on the “big screen.”
• The digital billboard is located in the main entry lobby of the convention center, adjacent to the visitor information center, and will feature 5-second video spot (no sound) or still image as part of a regular rotation combined with ISTELive messaging.

Public Space Activation
• Host high-profile public activation activity in roughly 10’ x 20’ footprint.
• Typically reserved exclusively for sponsors, now our exhibitors can take advantage of this opportunity too and expand your reach!
• Three tier locations available, co-located with association and other public space activations in space immediately outside expo hall.
• Increase your visibility with attendees by offering a social media moment, game opportunity, or other brief interaction opportunity.
• All public space activation floor plans and content plans must be approved by ISTE.
• Exhibitor responsible for all installation, services, and move-in/dismantle costs and logistics.

isteconference.org
Print Advertising

Expo Hall Raffle Book Ads
- The Expo Hall Raffle Book is distributed to every in-person attendee at registration.
- Full page ads in cover, premium and standard positions are available.
- All ads are full color, appear in a booklet approximately 6” x 9” in size, and are limited in availability.
- Participation in the raffle game is not required to purchase a full-page ad.
- Premium ads appear within content section and standard ads appear within raffle section.

Games

Expo Hall Raffle Game
- Includes insertion coupon in the Expo Hall Raffle booklet distributed to attendees at registration.
- Each coupon features exhibitor name, prize and description of the company or prize opportunity (a prize with a $500 minimum value is recommended).
- Bundle option available that includes a two-page, double-sided (back to back), approximately 6” x 6” ad plus an insertion coupon to play the raffle game. Ad appears directly above insertion coupon. Limited to participating exhibitors only.
- Attendees drop off their coupon with contact info directly at your booth.

Mailing List Rental
- Super early, Pre- and Post-conference lists are available
- One-time use mailing list for ISTElive 24 to promote your upcoming exhibit activities or follow up. Lists include postal addresses only, and for those attendees who did not opt out from being included.
- Please note: lists will not be sent to exhibitors but will go directly from our office to a bonded mail house of your choice for distribution. Exhibitors cannot access the full list but may request a restricted list of state and job title to review in advance to determine distribution set.

NEW! Educator Support

Attendance Scholarship Underwriter
- Become an underwriter to help support educators attend ISTElive who wouldn’t otherwise be able to participate. Benefits include:
  - Company logo on the ISTElive sponsor acknowledgement web page.
  - Appearance on the scholarship acknowledgement banner onsite at ISTElive
  - Company recognition in an email (shared with all scholarship underwriters) sent out to all conference participants.

Make an impression.
Digital Advertising

**Mobile App Banners**
- Reach participants with a rotating banner ad in high-profile locations throughout the mobile app.
- Choose between premium and standard positions.

*Positions are limited to maintain maximum value.*

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**Deadline Reminders**

<table>
<thead>
<tr>
<th>Service</th>
<th>Order Deadline</th>
<th>Creative Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facility Messaging: Banners, Signs And Clings</td>
<td>5/6/24</td>
<td>5/13/24</td>
</tr>
<tr>
<td>Print: Expo Hall Raffle Ads</td>
<td>5/3/24</td>
<td>5/8/24</td>
</tr>
<tr>
<td>Expo Hall Raffle Insertion Coupon</td>
<td>5/3/24</td>
<td>5/10/24</td>
</tr>
<tr>
<td>Mobile App</td>
<td>5/8/24</td>
<td>5/15/24</td>
</tr>
<tr>
<td>Digital Signs</td>
<td>5/8/24</td>
<td>5/15/24</td>
</tr>
<tr>
<td>Public Space Activation</td>
<td>5/6/24</td>
<td>5/13/24</td>
</tr>
<tr>
<td>Educator Support</td>
<td>5/1/24*</td>
<td>5/9/24*</td>
</tr>
</tbody>
</table>

*to be included in any onsite messaging/banners

*All payments due no later than May 31, 2024. Ads cannot be canceled. No refunds will be issued.*
Advertising Price List

Facility Messaging

<table>
<thead>
<tr>
<th>Banners</th>
<th>Qty. avail</th>
<th>Exhibitors</th>
<th>Non-Exhibitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hanging Banner - 4’ x 12’ vertical, single sided</td>
<td>10</td>
<td>$7,675</td>
<td>$15,350</td>
</tr>
<tr>
<td>Hanging Banner - 8’ x 12’ vertical, single sided</td>
<td>6</td>
<td>$11,500</td>
<td>$23,000</td>
</tr>
</tbody>
</table>

Free-Standing Signs

| Meterboard, double sided, inside the expo along the front main aisle | 16 | $2,500 | $4,950 |
| Meterboard, double sided, outside the expo in public space | 6 | $3,750 | $7,500 |

Expo Hall Floor Clings

| In prefunction space to expo by entrances to the hall | 10 | $1,625 | $3,250 |
| Bundle 01 - 5 clings, 2 outside expo/3 inside expo | 4 | $4,350 | N/A |
| Bundle 02 - 5 clings, all inside expo | 5 | $3,650 | N/A |
| Front main aisle, inside expo | 1/aisle | $1,300 | N/A |
| Cross-aisle, inside expo | 1/aisle | $1,100 | N/A |

Escalator and Staircase Branding

| Tier 1 package, 1 runner cling and two base clings (bottom and top of escalator) | 2 | $22,000 | N/A |
| Tier 2 package, 1 runner cling and two base clings (bottom and top of escalator) | 1 | $19,000 | N/A |
| Escalator/stair cling, two floor clings | 6 | $3,500 | N/A |

Public Space Activation

Host a high-traffic interactive activity in a public activation space within a roughly 10’ x 20’ footprint, immediately outside the expo hall, co-located with Association and other public space activations. Help your brand stand out with this unique opportunity to connect and share joy with attendees, while also offering a social media moment.

An interactive activity in a public activation space is different from a booth activity and sponsor conference room programming. Interactive activity must be mutually agreed upon.

<table>
<thead>
<tr>
<th>Tier 1 Location</th>
<th>Qty. avail</th>
<th>Exhibitors</th>
<th>Non-Exhibitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tier 2 Location</td>
<td>2</td>
<td>$23,350</td>
<td>N/A</td>
</tr>
</tbody>
</table>

Photo Op Wall Cling

Create some social buzz by designing a photo op wall cling as part of your branding campaign. Wall clings are 4’x5’ and will appear in high traffic areas as attendees move about the conference.

<table>
<thead>
<tr>
<th>Photo op: Wall cling in public space, 4’x5’ landscape</th>
<th>Qty. avail</th>
<th>Exhibitors</th>
<th>Non-Exhibitors</th>
</tr>
</thead>
</table>

Directional Map Branding

Help attendees find their way and showcase your company with exclusive logo recognition on a 4’x5’ directional map floor cling. Clings are placed at key way-finding points throughout the building.

<table>
<thead>
<tr>
<th>Map floor cling: Logo recognition on wayfinding map; Premium Location</th>
<th>Qty. avail</th>
<th>Exhibitors</th>
<th>Non-Exhibitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Map floor cling: Logo recognition on wayfinding map; Standard Location</td>
<td>Qty. avail</td>
<td>Exhibitors</td>
<td>Non-Exhibitors</td>
</tr>
</tbody>
</table>

Digital Signs

Appears on the “big screen” in a premium digital display located in the atrium lobby.

| Digital Display: 5-second video spot or still image | Qty. avail | Exhibitors | Non-Exhibitors |

Discounts available!*

*Discounts available for sponsors. First-time exhibitors qualify for special discounts on select items. No discounts can be combined.
### Advertising Price List (cont’d)

#### Print Advertising

**Expo Hall Raffle Book Ads**

Advertise in the Expo Hall Raffle booklet—the exclusive print piece distributed to attendees at registration. All ads are full color. Standard, premium and cover positions are approximately 6”x9”.

<table>
<thead>
<tr>
<th>Position</th>
<th>Quantity</th>
<th>Exhibitors</th>
<th>Non-Exhibitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cover position advertisement, inside front cover</td>
<td>1</td>
<td>$5,575</td>
<td>$11,140</td>
</tr>
<tr>
<td>Cover position advertisement, inside back cover</td>
<td>1</td>
<td>$4,625</td>
<td>$9,250</td>
</tr>
<tr>
<td>Cover position advertisement, outside back cover</td>
<td>1</td>
<td>$5,575</td>
<td>$11,140</td>
</tr>
<tr>
<td>Premium position full page advertisement, within first 6 pages</td>
<td>4</td>
<td>$3,400</td>
<td>$6,815</td>
</tr>
<tr>
<td>Standard position full page advertisement</td>
<td>6</td>
<td>$2,000</td>
<td>$4,000</td>
</tr>
</tbody>
</table>

#### Mobile App Opportunities

**Mobile App Banners**

Place rotating banner ads on the headers of high-profile menus—all ads will appear in the mobile app.

<table>
<thead>
<tr>
<th>Position</th>
<th>Quantity</th>
<th>Exhibitors</th>
<th>Non-Exhibitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mobile app banner ad premium position</td>
<td>10</td>
<td>$2,985</td>
<td>$5,975</td>
</tr>
<tr>
<td>Mobile app banner ad standard position</td>
<td>15</td>
<td>$2,675</td>
<td>$5,355</td>
</tr>
</tbody>
</table>

### Games

#### Expo Hall Raffle Game

Experience guaranteed booth traffic—participate in the incredibly popular Expo Hall Raffle Game.

<table>
<thead>
<tr>
<th>Option</th>
<th>Quantity</th>
<th>Exhibitors</th>
<th>Non-Exhibitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bundle option - game participation coupon plus advertisement</td>
<td>8</td>
<td>$4,070</td>
<td>N/A</td>
</tr>
<tr>
<td>Game participation coupon insert</td>
<td>45</td>
<td>$1,025</td>
<td>N/A</td>
</tr>
</tbody>
</table>

#### Mailing List Rental

Purchase a one-time use of the postal mailing list to promote your upcoming exhibitor presence and/or to solidify your connections! Mailing list is for one-time use and includes postal mailing addresses only. E-mail addresses and phone numbers are not included. Lists will not be sent to exhibitors but will go directly from our office to a bonded mail house of your choice for distribution. Exhibitors cannot access the full list but may request a restricted list of state and job title to review in advance to determine distribution set.

<table>
<thead>
<tr>
<th>Option</th>
<th>Quantity</th>
<th>Exhibitors</th>
<th>Non-Exhibitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Super early mailing list rental (available May 15)</td>
<td>500</td>
<td>$895</td>
<td>N/A</td>
</tr>
<tr>
<td>Pre-conference mailing list rental (available June 5)</td>
<td>500</td>
<td>$1,150</td>
<td>N/A</td>
</tr>
<tr>
<td>Post-conference mailing list rental (available July 15)</td>
<td>500</td>
<td>$1,650</td>
<td>N/A</td>
</tr>
</tbody>
</table>

### Educator Support

#### Attendance Scholarship Underwriter

Support educators who couldn’t attend without this program by underwriting a conference registration for educator attendees.

<table>
<thead>
<tr>
<th>Underwrite conference attendance at ISTE Live for educators</th>
<th>Quantity</th>
<th>Exhibitors</th>
<th>Non-Exhibitors</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>unl.</td>
<td>$3,000</td>
<td>$3,000</td>
</tr>
</tbody>
</table>

Order by April 30 to receive an early bird discount!
LEVEL UP YOUR ENGAGEMENT

ISTE sponsors and Education Industry Network members are positioned front and center as leaders in the edtech marketplace with our global education audience.

**Sponsorship**

In addition to allowing you to market your products and services to a vast audience of edtech decision-makers and influencers, sponsorship opens the door to a host of other year-round marketing and engagement benefits. Sponsors take advantage of our most comprehensive partnership options, which include myriad opportunities to maximize your brand’s exposure and leverage deep connections within the edtech marketplace.

ISTE Year-Round Mission Sponsors earn top-level presence at our conference and expo as well as exclusive in-depth engagement with the ISTE community all year. Conference sponsorships deliver high-impact connections to the decision-makers who attend the ISTE Conference & Expo. Five conference sponsorship levels are available—mission, platinum, gold, silver, and bronze—each with a generous benefits package. If you're interested in learning more about how your organization can be a part of one of the world’s most influential edtech events, please email us at sponsorship@iste.org.

**ISTE Solutions Network**

At ISTE, we’re proud to serve a worldwide community of educators and work alongside a diverse group of edtech companies to solve tough problems. Through a collaborative effort with solution providers, we believe we can overcome current challenges and build solid foundations for the future of edtech and education as a whole. This hope led us to create a unique community experience for solution providers—the Solutions Network. The network provides opportunities to connect and engage with peer leaders from edtech companies around the globe, hear from educators and experts about industry trends, challenges, and important strategies, and deepen engagement through special events and conversations to identify and implement solutions that improve the industry’s overall success.

To apply to become part of the network and learn more visit iste.org/solutions-network.
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