ISTE LIVE 24 DENVER JUNE 23-26

Sponsorship OPPORTUNITIES

SPONSORSHIP LEVEL	MISSION	GOLD	SILVER	BRONZE
	$177,000	$63,000	$32,000	$17,000

YEAR-ROUND BENEFITS

ADVERTISING

	MISSION	GOLD	SILVER	BRONZE
Marketing fund for ISTELive 24 (includes on-site branding opportunities, badging and more)	$15,000			
Use of email list of ISTE members and/or customers	Two (2) times			

ENGAGEMENT

	MISSION	GOLD	SILVER	BRONZE
Present Spotlight on Solutions webinar (includes one (1) marketing email sent to our customer/member list)	•			

ACKNOWLEDGMENT

	MISSION	GOLD	SILVER	BRONZE
Logo acknowledgment in footer of Empowered Learner newsletters	Twelve (12) times			
Year-round logo acknowledgment on sponsorship homepage on iste.org	•			
ISTE Learning Technology Directory and EdSurge Product Index: Free product registry for sponsors who are not yet included in the directory and index. Sponsors already included in these products receive expert analysis of current product profiles and tips to make them more searchable and attractive to educators.	•	•	•	•

ISTELive 24 CONFERENCE BENEFITS

ADVERTISING

	MISSION	GOLD	SILVER	BRONZE
Social media promotion during ISTELive 24	•			
Inclusion in the daily emails during ISTELive 24 (one (1) time)	Feature Story	Banner Ad	Tile Ad	Tile Ad
Email sent to ISTELive 24 registration list (one (1) time)	Exclusive	Shared with gold sponsors	Shared with silver sponsors	Shared with bronze sponsors
Customized Post-Conference Sponsorship Report	•	•	•	•
Ad in event digital platform	•	•	•	•
Mission-level sponsor recognition in ISTE Empowered Learner newsletter	One (1) time			
Use of preconference and post-conference postal list (upon request)	•	•	•	•

Sponsorship OPPORTUNITIES

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ENGAGEMENT				
Conference sponsor room at ISTELive 24	All four (4) days	All four (4) days	All four (4) days	Single session
Spotlight on Solutions session(s) at ISTELive 24	Two (2), one-hour sessions	One (1) session		
Dedicated activity in ISTELive 24 app	•			
Complimentary full conference registrations to ISTELive 24	Fifteen (15)	Seven (7)	Four (4)	Two (2)
Complimentary staff/exhibit badges for ISTELive 24	Thirty-five (35)	Twelve (12)	Six (6)	Three (3)
High-profile public space activation	•			

ACKNOWLEDGMENT				
Recognition during Mainstage sessions	•	•	•	•
Acknowledgment in footer of preconference email blasts (one (1) time)	•			
Sponsor recognition on conference website	Home and Sponsor Page	Sponsor Page	Sponsor Page	Sponsor Page
Sponsor recognition in digital conference material	•	•	•	•
Company on-site events listed in conference planner, app and website	•	•	•	•
Sponsor recognition banner in high-traffic area on-site	•	•	•	•
Sponsor recognition on thank you banners at ISTELive 24 on-site registration area	•	•	•	•

EXPO HALL (IF APPLICABLE)

Exhibit space allowance ($12,500)	•			
Preferential booth selection consideration for the next conference (based on booth history)	•	•	•	•
30% discount on decorator/drayage services	•			
30% discount on labor up to $15,000 in charges	•			
Coupon position in expo hall raffle	•			
Logo recognition on Monday coffee break signs in expo hall	•	•	•	•

ON-SITE BRANDING OPPORTUNITIES FOR ISTELive 24

Branding opportunty details will be announced by ISTE in the winter of '24. Please inquire.

ADDITIONAL SPONSORSHIP OPPORTUNITIES AT ISTELive 24 (ranging from $3,000-$50,000)

ISTELive 24 Scholarships	Help make it possible for educators from historically underrepresented backgrounds and under-resourced schools to experience four days of powerful professional learning with ISTE's inspiring edtech community at ISTELive 24!
Sponsor logo on lanyards	Increase awareness of your company with this high-visibility product. Your company name and logo will be featured on the lanyards attendees wear to display their ISTELive 24 credentials.
Sponsor logo on volunteer T-shirts	Sponsor the conference volunteer T-shirts and put your company's logo on 500 eye-catching shirts worn by ISTE volunteers.
Sponsor logo on volunteer backpacks	Sponsor the conference volunteer backpacks and keep your brand front of mind. Your company's logo will appear on 500 volunteer backpacks.
Leadership Awards Luncheon	The Leadership Awards Luncheon at ISTELive recognizes the recipients of ISTE's annual awards. This event attracts leaders in education in addition to award winners.
Meet the ISTE Authors event	Sponsor this social event where up to 150 attendees can connect with authors of ISTE's 100+ titles.
ISTELive 24 Solutions Summit	Elevate your brand's impact and network with leading edtech innovators by sponsoring the Edtech Solutions Summit at ISTELive 24.
Affiliate Network Summit	ISTE affiliates from from all over the world will convene to network and share best practices. Your brand's logo will appear on materials and on a leave-behind.
ISTE Certification Meetup	The annual ISTE Certified Educator Meetup brings together ISTE Certified Educators from all over the country. Your company has the benefit of hosting a 20-minute exclusive presentation, and your logo will appear on a co-branded swag item provided to all attendees.
ISTE membership social event	This social gathering brings together ISTE members who are attending ISTELive for food, drinks, networking and fun. In the past, sponsors of this event have benefitted from brief opportunities to address event attendees from the stage.
Premium ISTE membership event	This intimate social gathering brings together ISTE premium members who are attending ISTELive for an exclusive off-site experience. Premium members are likely to be leaders in their tech teams and/or schools, or in the higher education space.
ISTE Community Leader gift	ISTE Community Leaders serve our education community year-round by producing professional development experiences for other educators. We thank them for their time each year with a gift. With your sponsorship your logo will be on the gift that is provided to community leaders.
Esports	Sponsor esports programming at ISTELive 24 so more educators can better understand the role esports plays across educational environments, and how students are engaged in learning with esports.

ADDITIONAL OPPORTUNITIES

EdSurge Signature Sponsor landing page	A one month, exclusive, high-visibility ad slot that points to a custom-created landing page with collaboratively created copy and imagery. The landing page can host, but does not include, the cost of any custom (sponsored) articles and webinars produced with the EdSurge Studio.
EdSurge webinar	A co-conceptualized custom webinar produced, facilitated and promoted by EdSurge. Webinars are an excellent opportunity for live sponsor engagement with your target audience, and an invaluable way to build relationships and authority. Registration is gated and registrant contact data is provided post event. Webinar recording is evergreen on EdSurge.com

CONTACT ISTE

For additional information about these
exciting engagement opportunities, please contact:

Sponsorship Team
sponsorship@iste.org

Event sponsorships are offered first to Year-Round Mission Sponsors and our previous conference sponsors.