



**ISTE**  
LEADERSHIP  
EXCHANGE

# SPONSORSHIP OPPORTUNITIES



SPONSORSHIP LEVEL	Premier Plus	Premier	Partner Plus	Partner
	\$25,000	\$15,000	\$10,000	\$5,000
Number offered per tier:	1	1	1	4

## ENGAGEMENT

Up to 10 mins. of programming during the Leadership Exchange (exact programming to be mutually agreed upon).	•			
Up to 5 mins. of programming during the Leadership Exchange (exact programming to be mutually agreed upon).		•		
One, 30-second video played during the Leadership Exchange (content to be mutually agreed upon).	•	•	•	
Complimentary Leadership Exchange registrations.	4	3	2	2
Complimentary full ISTE Live 25 registrations.	4	3	2	2
Complimentary invitations to the reception/mixer.	4	3	2	2

## ADVERTISING

Opportunity to host a raffle during the event.	•	•		
Opportunity to give one gift to all attendees.	•	•		
Opportunity to provide marketing materials to event attendees.	•	•	•	•
Inclusion in a pre-conference email sent to Leadership Exchange attendees (one time).	Banner ad	Tile ad	Logo	Logo

## ACKNOWLEDGMENT

Recognition during the Leadership Exchange Mainstage sessions.	•	•	•	•
Recognition on the Leadership Exchange webpage (logo with click-through link).	•	•	•	•
Recognition in post-event email sent to the Leadership Exchange registration list.	Logo	Logo	Logo	Logo
Recognition in the event's printed program.	Logo	Logo	Logo	Logo

## CONTACT ISTE

[sponsorship@iste.org](mailto:sponsorship@iste.org)

## TERMS & CONDITIONS

This fact sheet is informational only. Full benefits, terms, and conditions are included in the sponsorship contract. • Benefits and pricing are subject to change without notice. • Specific benefits may be changed or become unavailable based on the specific planning for each year's conference. All benefits are delivered within the sponsorship/conference term established in the sponsorship contract. • Attendance numbers, exposure, and view estimates for overall attendance, Mainstages, and other events are based on historical performance and are not a guarantee or prediction of future performance.