

Large Scale Advertising Opportunities

See full list in the Advertising Options PDF

Transportation Bundle: Conference Shuttle Bus Branding

Ribbon on the exterior and 11"x17" cling on door side of 8 buses (25% of the fleet). Ribbon will include conference branding and your logo - \$40,000



Escalator Clings

Located at key access points in the convention center. Options include runners and floor clings at escalator bases.

- Tier 1 Package:
(runner cling and two base clings)
\$15,750
- Tier 2 Package:
(runner cling and two base clings)
\$11,750
- Two (2) Additional floor clings:
\$3,500



Co-located events powered by ISTE+ASCD
June 28-July 1 • Orlando

Premium Digital Display Bundle

Appear on the “big screen” on premium digital displays located in the OCCC West Concourse outside of the exhibit hall.

- All 8 large format screens in the OCCC West Concourse, 5-second still image - \$2,750
- All 8 large-format screens in the OCCC West Concourse, 25-second spot or still image (no sound) in a 2-minute rotating loop - \$20,000

CONTACT US

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Print: Educational Leadership Ads

Reach readers in print by advertising in Educational Leadership (EL Magazine), the award-winning, flagship magazine of ISTE+ASCD, with a distinctive niche in the world of education publishing. A copy of the magazine will be distributed during mainstage at ISTE Live and ASCD Annual Conference 26.

- Belly band - \$16,000
- Belly tip - \$15,000
- Full spread - \$14,500
- Back cover - \$13,500
- Blow-in - \$7,500

Activation Space

Host a high-profile public activation activity in a 10'x20' footprint - \$28,250



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