

Conference Tiered Sponsorship Levels	Mission	Gold	Silver	Bronze
	\$177,000	\$63,000	\$38,000	\$18,000

TIERED SPONSORSHIP OPPORTUNITIES: CONFERENCE BENEFITS

ENGAGEMENT	Mission	Gold	Silver	Bronze
Sponsor session room at conference	Location priority and largest room in the convention center for all four conference days	Location priority and large room in the convention center for all four conference days	Large room in the convention center for all four conference days	One session in a content room in the convention center
Spotlight on Solutions session	One, one-hour session in a priority session room location			
Personalized preplanning spring site visit to the Orange County Convention Center located in Orlando, FL	In-person tour and meeting, plus two hotel rooms for one night	In-person tour and meeting, plus two hotel rooms for one night	In-person tour and meeting plus, two hotel rooms for one night	
Complimentary full conference registrations	15	7	4	2
Complimentary staff/exhibit badges	35	12	6	3
Interactive public activation space in a high-traffic area	One, 10x20 space for four days			
Complimentary invitations to the Solutions Summit	2	1		

ADVERTISING	Mission	Gold	Silver	Bronze
Marketing fund to use on-site; includes sponsorship of events held on-site, corporate advertising opportunities, badging, and more	\$15,000			
Opportunity for one, 15-second video to be played during one Mainstage session (video content to be mutually agreed upon)	•			
Dedicated slide shown during a Mainstage walk-in loop highlighting your Spotlight on Solutions session	•			
Preview Guide: Inclusion in the pre-event guide sent to all registered attendees	Two-page ad	One-page ad	Logo	Logo
Use of preconference and post-conference postal list (upon request)	•	•	•	•
One email sent to the conference registration list (one time)	Exclusive	Shared with gold sponsors	Shared with silver sponsors	Shared with bronze sponsors
Inclusion in one "Daily Dose" email sent to the conference registration list during the four conference days	Featured story	Banner ad	Tile ad	Logo
Social media posts with thousands of views and impressions during the conference	•			
One banner ad in event mobile app with click-through link	•	•	•	•
Customized post-conference sponsorship report	•	•	•	•

TIERED SPONSORSHIP OPPORTUNITIES: CONFERENCE BENEFITS

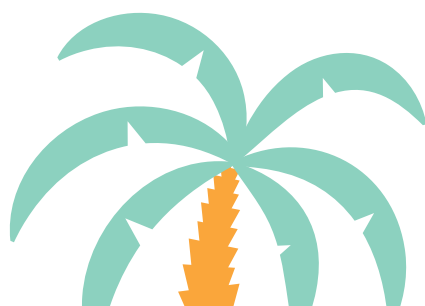
ACKNOWLEDGMENT	Mission	Gold	Silver	Bronze
Sponsor recognition during one Mainstage session	•	•	•	•
Sponsor acknowledgment in footer of preconference email blasts	One time			
Sponsor recognition on conference website	Conference home/sponsor webpage	Sponsor webpage	Sponsor webpage	Sponsor webpage
Dedicated sponsor social activities included in program search on hosted activities webpage on conference websites	•	•	•	•
Sponsor logo recognition in the mobile app during the conference	•	•	•	•
Sponsor logo recognition on a thank you banner in a high-traffic area on-site at the conference	•	•	•	•
Sponsor recognition on a banner in a general public space on-site at the conference (banner size dependent on tier level)	Dedicated	Shared	Shared	Shared
Conference room sessions and booth programming (if exhibiting) listed in program search on conference website, with dedicated sponsor filter	•	•	•	•

SOLUTIONS HUB EXPO HALL BENEFITS (IF EXHIBITING)	Mission	Gold	Silver	Bronze
Exhibit space allowance (booth space or meeting room rental only)	\$12,500	\$6,250		
Preferential booth selection consideration for the next conference (based on various data points)	•	•	•	•
30% discount on decorator/drayage services	•			
30% discount on labor, up to \$15,000 in charges	•			
15% discount on advertising options	•			
Capture significant leads with a coupon included in the Solutions Hub expo hall raffle booklet	•	•		

TIERED SPONSORSHIP OPPORTUNITIES: YEAR-ROUND BENEFITS

ENGAGEMENT	Mission	Gold	Silver	Bronze
Use of ISTE+ASCD member email lists	Two times			
Spotlight on Solutions webinar—this includes one promotional email sent to ISTE+ASCD members	•			

ACKNOWLEDGMENT	Mission	Gold	Silver	Bronze
Year-round logo acknowledgment on sponsor webpage	•			
Logo included in footer of <i>The Spark</i> , our twice monthly member e-newsletter	Twice monthly, 24 times			
Sponsor recognition in <i>The Spark</i> , our twice monthly member e-newsletter	•			
EdTech Index Premium Profile: Benefits include lead generation, an analytics dashboard, and various featured placements	An annual subscription for one product (\$999 value)			



ON-SITE ENGAGEMENT OPTIONS

Various on-site opportunities will be announced in the winter of '26. Check the conference website for the latest opportunities at conference.iste.org.

Opportunities Available

Public space activations, customized stair and escalator clings, on-site print and digital ads, banner ads in the conference mobile app, *and more!*

ADDITIONAL SPONSORSHIP OPPORTUNITIES

OPPORTUNITY	DESCRIPTION	OPPORTUNITY STARTS AT:	KEY AUDIENCE
Scholarships	Help educators from historically underrepresented backgrounds and under-resourced schools attend ISTE Live 26 and ASCD Annual Conference 26 for the first time. Support educators who would otherwise not be able to attend	Sponsor 10 educators for \$3,000; 20 educators for \$6,000; or 30 educators for \$9,000	16,000+ ISTE Live 26 and ASCD Annual 26 attendees
*Sponsor logo on ISTE Live 26 and ASCD Annual 26 lanyards	Your company logo featured on attendee lanyards. This is a great way to increase awareness and show your support on a high-visibility product	\$30,000 Exclusive	16,000+ ISTE Live 26 and ASCD Annual 26 attendees
*Sponsor logo on ISTE Live 26 and ASCD Annual 26 volunteer T-shirts	Put your company's logo on the T-shirts worn by all ISTE+ASCD volunteers each day of the conference	\$12,000 Exclusive or \$8,000 (Two available)	750+ ISTE Live 26 and ASCD Annual 26 volunteers

ADDITIONAL SPONSORSHIP OPPORTUNITIES

OPPORTUNITY	DESCRIPTION	OPPORTUNITY STARTS AT:	KEY AUDIENCE
ISTELive 26 and ASCD Annual 26 Opening Reception	Sunday's Opening Reception is open to all conference attendees and is an exciting kick-off celebration, right after the Opening Mainstage! Sponsor this event to put your brand front and center with our large, eager audience as they enjoy a buffet.	\$10,000	16,000+ ISTELive 26 and ASCD Annual 26 attendees
*Esports	Sponsor esports programming to help more educators understand the roll of esports and how it can engage students in learning.	\$25,000	16,000+ ISTELive 26 and ASCD Annual 26 attendees
ISTE+ASCD Member Reception	This social gathering brings together ISTE +ASCD members who are attending the conference for small bites, drinks, networking, and fun. You'll have a 3-minute speaking opportunity and will be acknowledged in remarks, slides, and on signage.	\$8,000	300+ K-12 teachers, instructional and edtech coaches, campus leadership, district leadership, higher ed educators, instructional leaders
Leadership Awards Luncheon and year-long program	Make an impact by recognizing our education award winners at the Leadership Awards Luncheon and throughout the year. The plated lunch celebrates the year's winners and past winners, and attracts leaders and pivotal figures in education. You'll have a 3-minute speaking opportunity, will be acknowledged in remarks and slides at the luncheon, and will be recognized in multiple touchpoints with ISTE+ASCD members throughout the year.	\$12,000	300+ VIPs, influencers, K-12 teachers, instructional and edtech coaches, campus leadership, district leadership, state leadership, education organization founders, education leaders
*Leadership Exchange	Put your brand front and center with hundreds of education leaders from around the world at the Leadership Exchange.	Tiered levels available	300+ district leaders and purchasers
*Solutions Summit	Elevate your thought leadership and impact, and network with leading edtech innovators by sponsoring ISTE+ASCD's Solutions Summit.	Tiered levels available	300+ edtech executives, product leaders, experts, investors, policymakers

Contact Us

For additional information about engagement opportunities, please contact sponsorship@iste.org and visit iste.org/sponsorship-advertising

TERMS AND CONDITIONS

*Conference opportunities and sponsorships are offered first to our Year-Round Mission Sponsors and previous conference sponsors.

This fact sheet is informational only. • Full benefits, terms, and conditions are included in the sponsorship contract. • Benefits and pricing are subject to change without notice. • Specific benefits may be changed or become unavailable based on the specific planning for each year's conference. All benefits are delivered within the sponsorship/conference term established in the sponsorship contract. • Attendance numbers, exposure, and view estimates for overall attendance, Mainstages, and other events are based on historical performance and are not a guarantee or prediction of future performance.