

SPONSORSHIP OPPORTUNITIES



October 18–20, 2024
Nashville, TN



The ASCD Leadership Summit brings together system and school-based leaders for three days of transformative leadership growth, nurturing education leaders by creating a platform and community to connect, learn, and strategize.

Our sponsorship packages give your company the opportunity to connect with potential clients, partners and collaborators.

Content opportunities will establish your company as a thought leader and innovator. You'll engage in meaningful conversations, discuss challenges in education leadership, and explore new partnerships while showcasing your brand.

This is an investment that can yield new business and enhance long-term relationships with your target market.

SPONSORSHIP LEVEL		PARTNER \$6,000	PLATINUM \$3,500	ASSOCIATE \$2,500
BENEFITS AND ENTITLEMENTS				
6-8' Tabletop w/2 Chairs		X	X	X
1 Electrical Outlet		X	X	X
2 Full Conference Badges		X	X	X
Recognition on ASCD Website and Mobile App		X	X	X
Email Blast to Attendees (by tier level, shared with other tier level sponsors)		X	X	X
Push Notification		X	X	
Pre or Post Show Attendee List (mailing addresses only)*			X	
Pre AND Post Show Attendee List (mailing addresses only)*		X		
Session or Turbo Talk		X		
ADDITIONAL OPPORTUNITIES				
Lanyard Sponsorship	\$4,000	Provided to every attendee at registration, the lanyards ensure your company maximum visibility to meeting attendees. Your logo will appear alongside the ASCD logo on all lanyards.		
Mobile App Ad	\$1,750	Put your company message in a banner ad at the top of the conference mobile app screen. Your banner ad can link your URL or a special message for attendees. Ads rotate at the top of the app dashboard page. A limited quantity of ads will be available.		
Tote Bag Insert	\$1,750	Take advantage of a great way to drive attendees to your tabletop. Purchase a registration insert letting attendees know where to find you and how they can receive an extra conference perk!		

*Mailing list is for one-time use and includes postal mailing addresses only. E-mail addresses and phone numbers are not included. Lists will not be sent to exhibitors but will go directly from our office to a bonded mail house of your choice for distribution. Exhibitors cannot access the full list but may request a restricted list of state and job title to review in advance to determine distribution set.

TERMS & CONDITIONS This fact sheet is for information only. Full benefits, terms and conditions are included in the sponsorship contract. • Benefits and pricing are subject to change without notice. • Specific benefits may be changed or become unavailable based on the specific planning for each year's conference. All benefits are delivered within the sponsorship/conference term established in the sponsorship contract. • Attendance numbers, exposure and view estimates for overall attendance, Mainstages and other events are based on historical performance and are not a guarantee or prediction of future performance. Benefit packages are nontransferable. Refunds, substitutions or reductions in price for unused benefits will not be made. Each sponsor is welcome to use or not use the deliverables outlined above.

Contact Us

For additional information about these exciting engagement opportunities, please contact our sponsor and exhibit team at exhibits@ascd.org

event.ascd.org/2024LeadershipSummit/